

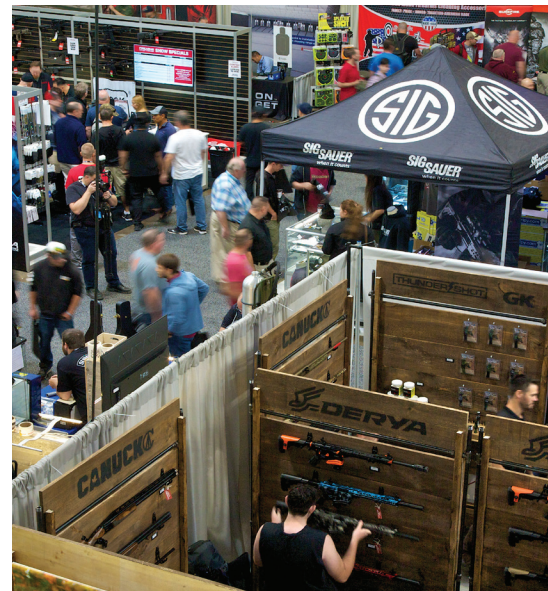
CANADA'S LARGEST FIREARM SHOW

TACCOM

TACTICAL AND COMPETITIVE SHOOTING SPORTS SHOW

2021 SHOW GUIDE

ADVERTISING OPPORTUNITIES



TACCOM
TACTICAL AND COMPETITIVE SHOOTING SPORTS SHOW

APRIL 23, 24, 25, 2021
THE INTERNATIONAL CENTRE, HALL 5
6900 AIRPORT RD, MISSISSAUGA, ON.

TACCOMCANADA.COM

**GET YOUR BRAND IN THE HANDS OF THOUSANDS OF POTENTIAL BUYERS
 IN TACCOM CANADA'S SHOW GUIDE.**

TACCOM's show guide will be a **80-page** publication that will showcase show vendors and products. TACCOM's show guide will be printed and distributed in March and April 2021 with a **circulation of 50,000 copies**. Consumers will be able to get their copies at local retailers and gun clubs and they will also be distributed at the TACCOM show in April 2021.

TACCOM SHOW GUIDE ADVERTISING OPTIONS

TACCOM SHOW GUIDE DISTRIBUTION

50,000

FULL PAGE
 8.5" x 11"
 +.25" bleed on all sides

PREMIUM POSITIONS AVAILABLE:
 Inside Front Cover
 Inside Back Cover
 Back Cover

*Only 3 spots available.

HALF PAGE HORIZONTAL
 8.5" x 5.5"
 +.25" bleed on all sides

HALF PAGE VERTICAL
 4.25" x 11"
 +.25" bleed on all sides

FULL PAGE PREMIUM 8.5" x 11" +.125" Bleed	\$1200
FULL PAGE 8.5" x 11" +.125" Bleed	\$875
HALF PAGE HORIZONTAL 8.5" x 5.5" +.125" Bleed	\$449
HALF PAGE VERTICAL 4.25" x 11" +.125" Bleed	\$449

TACCOM SALES INFO
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Artwork submission deadline **January 31st, 2021**

PLEASE FOLLOW THE SPECS BELOW WHEN CREATING YOUR AD FOR THE TACCOM SHOW GUIDE. Using this information will ensure that Your ad will be printed accurately. If you require any clarification please contact robert@tacomcanada.com

