

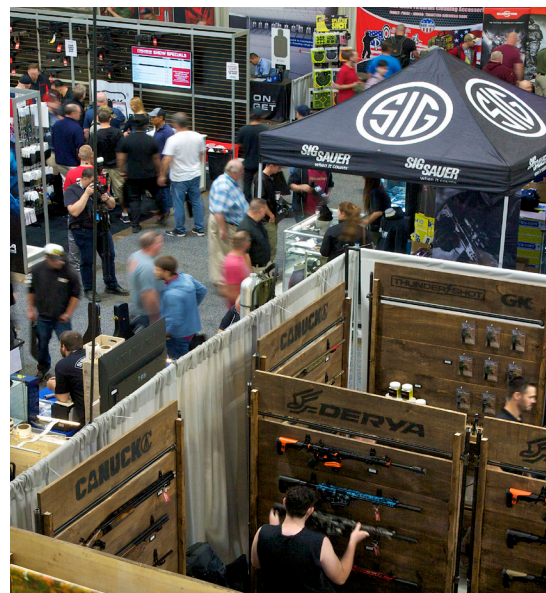
CANADA'S LARGEST FIREARM SHOW

TACCOM

TACTICAL AND COMPETITIVE SHOOTING SPORTS SHOW

2022 SHOW GUIDE

ADVERTISING OPPORTUNITIES



TACCOM
TACTICAL AND COMPETITIVE SHOOTING SPORTS SHOW

SEPTEMBER 9, 10, 11, 2022
THE INTERNATIONAL CENTRE, HALL 2
6900 AIRPORT RD, MISSISSAUGA, ON.

TACCOMCANADA.COM

GET YOUR BRAND IN THE HANDS OF THOUSANDS OF POTENTIAL BUYERS IN TACCOM CANADA'S SHOW GUIDE.

TACCOM's show guide will be a **48-page** publication that will showcase show vendors and products. TACCOM's show guide will be printed and distributed in August 2022 with a **circulation of 25,000 copies**. Consumers will be able to get their copies at local retailers and gun clubs and they will also be distributed at the TACCOM show in September 2022.

TACCOM SHOW GUIDE ADVERTISING OPTIONS

TACCOM SHOW GUIDE DISTRIBUTION **25,000**

FULL PAGE
8.5" x 11"
+.25" bleed on all sides

HORIZONTAL HALF
8.5" x 5.5"
+.25" bleed on all sides

VERTICAL HALF
4.25" x 11"
+.25" bleed on all sides

FULL PAGE PREMIUM 8.5" x 11" +.25" Bleed

\$1200

FULL PAGE 8.5" x 11" +.25" Bleed

\$875

HALF PAGE HORIZONTAL 8.5" x 5.5" +.25" Bleed

\$449

HALF PAGE VERTICAL 4.25" x 11" +.25" Bleed

\$449

TACCOM SALES INFO

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Artwork submission deadline

July 15th, 2022

PLEASE FOLLOW THE SPECS BELOW WHEN CREATING YOUR AD FOR THE TACCOM SHOW GUIDE. Using this information will ensure that Your ad will be printed accurately. If you require any clarification please contact robert@tacomcanada.com

